



Acoustic Autumn

ACOUSTIC AUTUMN 2024 SPONSORSHIP OPPORTUNITIES

Acoustic Autumn is organized and hosted by Downtown Johnson City's 501 c3 Main Street Program to foster a vibrant community through events and programs. Funds are solicited to cover the cost of the event. Any remaining funds will be placed towards downtown improvement projects and small business resources.

All sponsorship is 100% tax-deductible.

TITLE SPONSOR (1): \$3,000

LOGO ON BANNER, WEBSITE & POSTERS

MENTION IN ALL MEDIA INTERVIEWS

SOCIAL MEDIA FEATURES ENTIRE SEASON

4 INVITATIONS TO THE END OF YEAR SPONSOR BANQUET

NIGHTLY SPONSOR (4): \$1,500

LOGO ON STAGE SIGNAGE NIGHT OF

LOGO ON WEBSITE

SOCIAL MEDIA FEATURE WEEK OF

2 INVITATIONS TO THE END OF YEAR SPONSOR BANQUET

FRIENDS OF THE EVENT: \$500

LOGO ON WEBSITE

Checks made payable to Connect Downtown Johnson City

MAIL to: PO Box 1841 Johnson City, TN 37605

Contact: Main Street Director, Lindsey Jones at LJones@johnsoncitytn.org or
423-480-7742 to secure your sponsorship